











Write down your different types of **Income** and **Expenses** in the below grid

ONE OFF INCOME	ONGOING INCOME
ONE OFF EXPENSES	ONGOING EXPENSES







What's your monthly profit target? What do you want to hit in your business?

PROFIT TARGET – How much cash in hand you want each month

What INCOME do you need to hit to reach that PROFIT TARGET?











What are your current Front End, Back End and Never End Products or Services?

---

FRONT END

---

---

---

---

---

---

---

---

---

---

---

BACK END

---

---

---

---

---

---

---

---

---

---

---

NEVER END

---

---

---

---

---

---

---

---

---

---



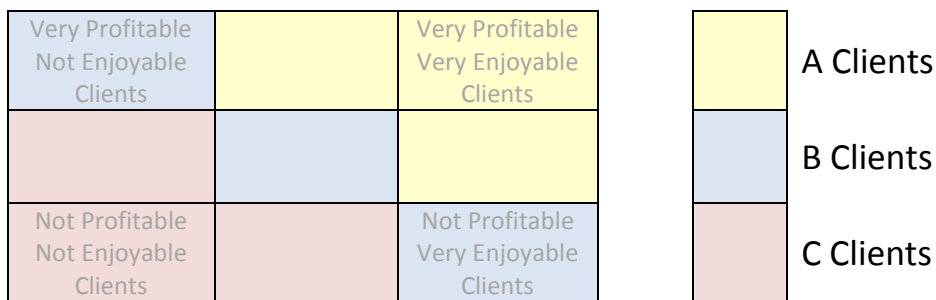
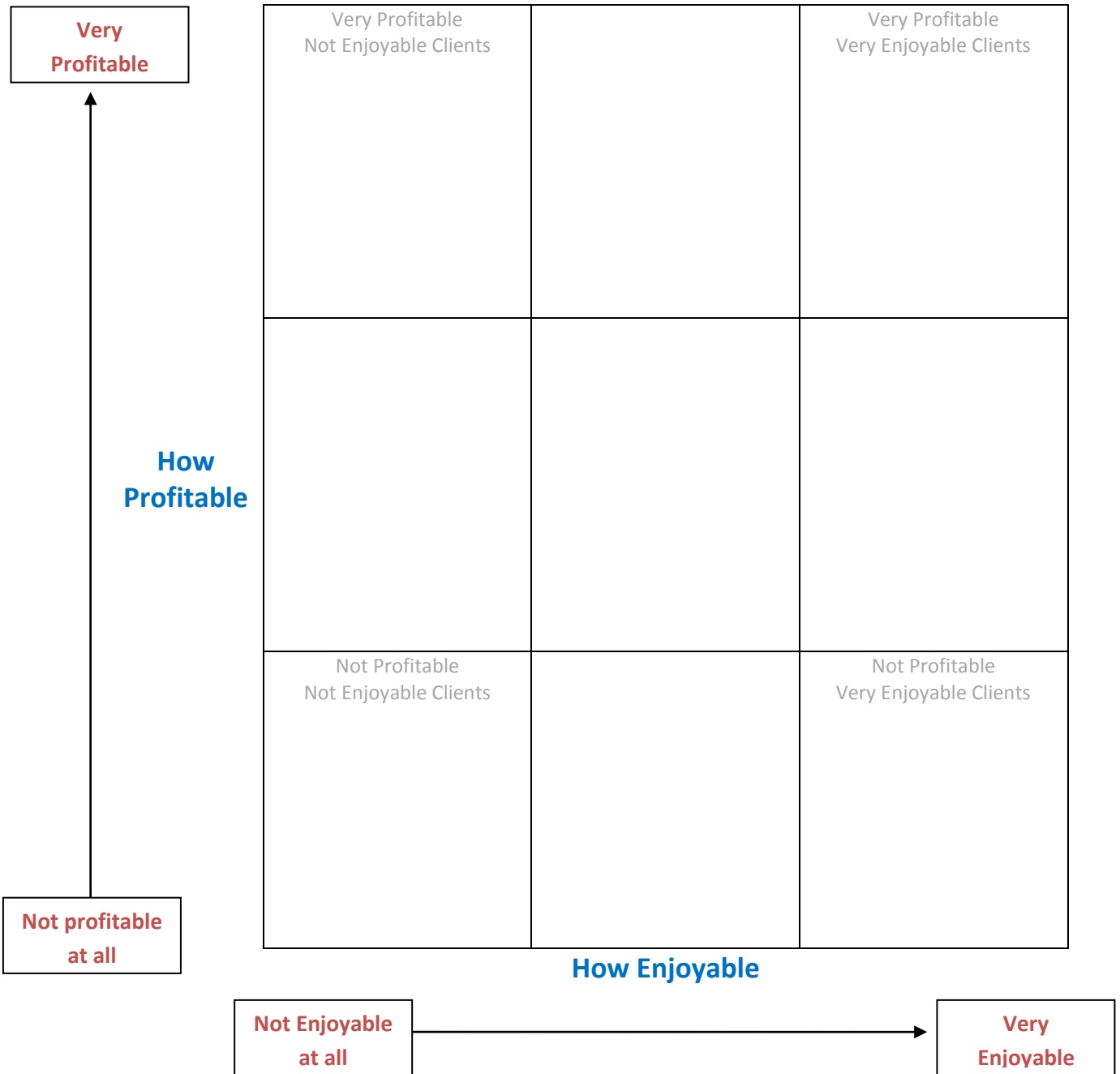








ABC Clients - List out some (or all) of your clients into the following grid







## This Week's Checklist

- Watched all the training videos for Business Model
- Watch any of the bonus trainings (USD and Partnering) that are relevant to you
- Completed this Action Guide
- Attended the Kaizen Q&A Webinar on Monday afternoon
- Continue to observe of your thoughts, language, behaviours, habits during the week
- Continue your daily success rituals