

5 QUICK WINS FOR IMPROVING YOUR BUSINESS IN 30 DAYS

Want to see fast improvements in your business? These small actions can make a big impact!



Create Your
Amazing Business



NOT ALL WINS NEED TO TAKE LARGE AMOUNTS OF WORK TO GET **A GREAT RESULT**

Here's 5 quick wins that could improve your business significantly within 30 days or less.

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1

FOLLOW UP WITH OLD LEADS

Reconnect with prospects who showed an interest in the past, but didn't purchase. A simple follow-up email or call can reignite their interest and bring in unexpected sales.

Real world example: One client made over \$20,000 within 2 weeks of using this strategy. She continued using it and that year generated over \$100k in revenue from this.



2 REVIEW AND TRIM EXPENSES

Review your expenses **every** month to check for unnecessary costs. As our business requirements shift, our expenses can get outdated quickly. Cancel subscriptions or services you're not using. Every dollar saved boosts your bottom line!

Real world example: One client saved tens of thousands of dollars over a year doing this exercise regularly.



3 AUTOMATE ONE REPETITIVE TASK

Save time by automating just *one* repetitive task. Whether it's scheduling social media posts, sending invoices, adding a subscription service, or automating a regular process, automation can free up hours every week (and also make you more money!)

Real world example: Implementing one small tweak to a process, saved this client hours every week and removed her doing her least favourite task from her business.



4 DELEGATE ONE RESPONSIBILITY

Let go of a task that's taking up too much of your time and can be done by a capable team member.

Delegating a single responsibility to a team member or outsourcing it can free you to focus on growth and the important tasks that will move your business forward.

Real world example: This client got hours back in her work week and was able to focus on income generating tasks instead. Plus was able to fit in going to the gym each week too!



5 INCREASE YOUR VISABILITY

You need to be seen more by the right people to grow. So get your business in front of more eyes.

Whether through networking, paid ads, guest posting, or appearing on podcasts, increasing your visibility builds credibility and attracts new clients.

Real world example: A client recently had her best launch ever of an online course thanks to increasing her visibility, generating way more income than she was expecting!



USE JUST **ONE TIP** OR THEM ALL!

Implementing just one of these strategies can not only create quick wins for a business, but can also generate significant growth over time. You don't need to make massive changes to create positive outcomes.

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SAVE
FOR
LATER

WHICH TIP WILL YOU IMPLEMENT FIRST?

If you want help to implement any of these or get tailored guidance on how to grow your business then reach out and let's chat.

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